

PANELS and WORKSHOPS FOR 12/6/08

Auditorium: 10 AM – 10:25 AM: WELCOME (Vendors and Attendees) Robin Frederick (Head TAXI screener/author)

TIME	WORKSHOP - ROOM 1	WORKSHOP/PANEL – ROOM 6	MENTORING – ROOM 3, 4 & 5
10 am	VENDORS OPEN FOR BUSINESS! Including DIVINE GRIND (Coffee, Latte, Chai T, Juices – 1 st 100 attendees receive 50% off coupons. COCO'S Homemade Mexican food all day.	-0-	SIGN-UPS start at 10 am for 10:30 to 5:30 2 to 3 mentors at a time – 15-minute increments. Schedule subject to change
10:30 – 11:45	WORKSHOP - On-Line Technologies – Live Promotion and Ticketing Mohan Chhabra - Jaamoo	PLACING SONGS ON RADIO PANEL Moderator: Bernard Baur Eric J. Lawrence (KCRW Music Librarian) Jon Flanagan (Radio Promotions) Larry Wines (Tied to the Tracks Radio)	10:30, 10:45, 11:00, 11:15 Glenn Litwak - Music Attorney (Rm. 3) Pam Oland – Author, Hit Songwriter (Rm. 4)
	15 Minute Break	15 Minute Break	
12:00 – 1:15	HIT SONGWRITER PANEL John Braheny (Author/Teacher/Consultant) Pamela Oland (Author/Hit Songwriter) Robin Frederick (Head TAXI screener, Author)	PANEL - RECORDING David Banta (Home Recording) Lenise Bent (Engineer/Producer) Jeannie Deva (Recording Vocals Specialist) Michael (Micky) Schuman (Producer/Engineer, Concert Producer) Jan Linder-Koda (Producer)	12:00, 12:15; 12:30, 12:45 Ritch Esra – Career Development (Rm. 3) Jon Flanagan - Radio Promotion (Rm. 4)
1:15 – 2:00	LUNCH	LUNCH	LUNCH
2:00 – 2:45	WORKSHOP : “Songs Are Little Movies” Harriet Schock (Hit songwriter, Author, Performer)	WORKSHOP – PRESS & PUBLICITY Pros Speak Out: Inside Information to Increase Sales & Boost Your Career Bernard Baur (Music Journalist, Educator, Consultant) Scott G (The G-Man)(Journalist/Marketing & PR Guru)	2:00, 2:15, 2:30, 2:45 Jeannie Deva – Vocals for great Studio Recordings (Rm.3) Eric Mofford – Director, Producer, New Media (Rm. 4) Lenise Bent – Engineering, producing (Rm. 5)
2:45 – 3:00	15 Minute Break (can't use Rm. 1 after 3:30*)	15 Minute Break	
3:00 – 4:15	WORKSHOP –SING with VOCAL POWER (Rm. 3) Elisabeth Howard (Master Teacher/Author/Performer, Juilliard Graduate)	PANEL - CREATIVITY & MADNESS: Balancing the Highs & Lows of the Music Industry Linda Kraemer, LMFT Alan O'Day (Hit Songwriter) Erica Krusen (MusiCares, Non-profit GRAMMY Affiliate) JoAnn Braheny (Creative Career Counselor)	3:00, 3:15, 3:30, 3:45 Scott G (The G-Man) – Promotion, Marketing (Rm 4) Jan Linder-Koda – Producing Hits (Rm 5) Larry Wines – How to Effectively Work Radio and the Media (Front Lobby)
4:30 – 5:30	WORKSHOP – VOCAL PERFORMANCE (Rm. 3) Steven Memel (Vocal/Performance Coach)	WORKSHOP – FILM & TV MUSIC Eric Mofford (Writer/Producer/Director) Mildred Lewis – (Assoc. Prof. Filmmaking Chapman University/Screenwriter/Producer) Ben Pacheco – (Future Perfect Music)	4:00, 4:15, 4:30, 4:45 Bernard Baur – Career Counseling/Promotion (Rm. 5) Harriet Schock (Hit songwriter, Author, Performer) (Rm. 4) 5:00, 5:15, 5:30 Bobby Borg – Getting Heard, Getting Seen, and Getting Signed (Rm. 5)

6:00 – 8:00 - PITCH-A-SONG™ PANEL – Auditorium – Pitch your music to industry pros looking for placements in Film, TV, commercials and with major artists

Ritch Esra, Moderator (The Film & Television Music Guide, Music Business Registry)
Eric Mofford (Writer/Producer/Director)
Marty Silverstone (Northstar Media)
Mildred Lewis – (Assoc. Prof. Filmmaking Chapman University/Screenwriter/Producer)

Samm Brown III, (Host of “For the Record” on KPFK 90.7 FM, producer/songwriter/arranger)
Charlyn Bernal, (Assoc. Dir., Film & TV Music ASCAP)
Maureen Crowe (Indie Music Supervisor, Owner GTM; VP Soundtrack at Columbia Records)
Jennifer Yeko (Music Supervisor; Talent Manager, True Talent Management)